Mauria Febbraro

CONTENT CREATOR & VIDEO EDITOR

Plantation, FL | Portfolio | TikTok: @killamaurii | Instagram

Profile

Content creator and videographer with experience filming and editing for aesthetics, beauty, lifestyle, and hospitality brands. Creates Instagram Reels, product videos, treatment footage, and event coverage using a Sony ZV-E10, iPhone, and CapCut. Public health administration graduate with hands-on experience in aesthetic practice settings.

Creative Experience

Freelance Content Creator & Video Editor

Emara Aesthetic Studio / Evelyn Fuentes | Virginia | 2025–Present

- Edit provider-recorded footage in CapCut for Evelyn Fuentes's personal brand and Emara Aesthetic Studio, including Instagram Reels and product videos.
- Travel to Virginia for on-site content capture using iPhone and Sony ZV-E10; edit and deliver videos for the client to publish.

Freelance Videographer

Arched Obsessions | Broward County, FL | 2024–Present, intermittent

- Film client sessions, product details, and service close-ups covering ombré brows, lip blush, and lip neutralization using a Sony ZV-E10.
- Return for batch filming sessions, supplying footage for ongoing client-led editing, Reels, and ads; capture PMU training sessions to promote training offerings.

Freelance Social Media Content Creator

The Gardens Cigar & Whiskey Lounge | August 2025–July 2026

- Film, edit, and publish Instagram Reels covering major events and customer interactions.
- Maintain the lounge's dark visual aesthetic through Sony ZV-E10 filming and CapCut editing.

Independent Content Creator & Brand Collaborator

@killamaurii | March 2023–Present

- Grew TikTok from 1,665 followers in March 2023 to 20.4K in October 2026 through consistent short-form home, moving, décor, and mini-vlog content.
- Create videos to brand-provided briefs through paid and product-exchange collaborations, including Adidas, Estée Lauder, YSL Beauty, Valentino, Brooklinen, and Venchi.

Production Skills

Sony ZV-E10 mirrorless filming • iPhone filming • CapCut editing • Instagram Reels • TikTok • Product and service close-ups • Event coverage • Brand brief execution • Social publishing

Education

Bachelor's Degree in Public Health Administration

East Stroudsburg University | 2018